



[www.ghanoorofficial.com](http://www.ghanoorofficial.com)

Business Address: Shop #1, Lane #7, Zamzama Clifton, Karachi, Pakistan.

## Company Vision:

**Agha Noor** is dedicated to make high-end fashion accessible to everyone by offering **affordable prices**. Our mission is to empower individuals to participate in the modern **world** of fashion by providing top-of-the-line **clothing**.





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## Company Mission

At Agha Noor, our mission is to transcend boundaries and challenge the norms of the fashion industry by embracing a unique and innovative approach.

We aspire to be the leading brand that dares to think outside the box, breaking down barriers and paving the way for a new era of fashion.

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## Company Information & Contact Details:



Business Name: Agha Noor

Phone: +92-348-1112442

Total Number of Employees Over: 1,500

Total Number of Outlets: 13

Primary Line of Business: Fashion Clothing



## Company Overview

Agha Noor made its debut in Pakistan when two ambitious, dynamic, and patriotic Pakistanis, Agha Hira and Agha Noor, decided to create a brand that would make a difference. At the brand's inception in 2011, Agha Hira was 23 and Agha Noor was just 18 years old. Despite starting with a modest team of only six employees, Agha Noor has now expanded to employ over 1,500 individuals. The brand has made remarkable strides in establishing itself as a significant player in the ever-changing fashion industry. By prioritizing quality and affordability, Agha Noor has become an essential part of the fashion landscape, reflecting the founders' vision to make a meaningful difference.

# Products



Our **ready-to-wear** collection features high-quality pure fabrics including Chiffon, Organza, Cotton Net, Jacquard, Cambric, Charmeuse Silk, all of which are carefully selected for their purity and durability. Our pieces are brought to life with vibrant digital prints that add an extra touch of sophistication and style.





Our **BRIDAL COLLECTION** features pure fabrics and exquisite hand-embroidery that adds a touch of luxury and elegance to every piece.



We also offer artisanal accessories, including **JEWELRY**, that complement our clothing and complete the overall look.





# Outlets

## London

Unit#SU1120, Street Avenue Westfield  
Stratford Mall (Next to White Co.)

Birmingham  
Smallbrook Queensway,  
Bullring & Grand Central

## Lahore

Nazeer Avenue, Gulberg,  
MM Alam Road

First Floor,  
Packages Mall

2nd Floor,  
Emporium Mall

## Karachi

Designer Avenue,  
Dolmen Mall Clifton

3rd Floor,  
Dolmen Mall Tariq Road

1st Floor,  
Lucky One Mall

Shop 1, Lane 7,  
Zamzama, Clifton

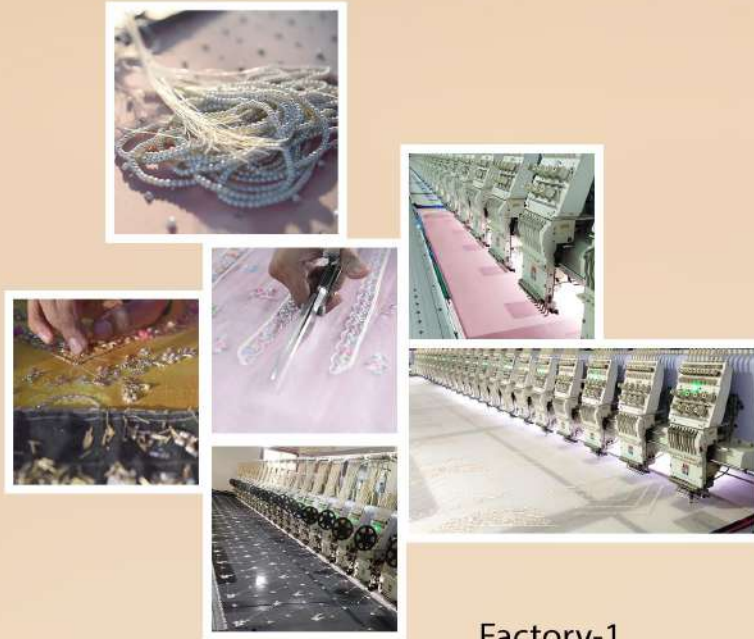
Bridal Studio  
Lane 6, Bukhari Comm.  
Phase VI, D.H.A

First Floor, Wedding Galleria  
Lucky One Mal

## Islamabad

3rd Floor,  
Centaurus Mall

2nd Floor,  
Giga Mall



# Factory

## Factory-1

PLOT NO. ST: 1/7, SECTOR-17, KORANGI INDUSTRIAL AREA, KARACHI.

## Factory-2

PLOT NO.1/A-12, SECTOR-15, KORANGI INDUSTRIAL AREA, KARACHI.

## Factory-3

PLOT NO.501, SECTOR-5, KORANGI INDUSTRIAL AREA, KARACHI.

## Factory-4

PLOT NO.335/12, SECTOR-31-A, KORANGI INDUSTRIAL AREA, KARACHI.

# Team



# Highlights

Over the past eleven years, Agha Noor has achieved remarkable success by expanding its reach and enhancing the customer experience. In the last year alone, the brand has opened three new outlets, demonstrating its commitment to maintaining high-quality standards and offering customers an immersive shopping experience. Agha Noor's exhibitions in Dubai, the United Kingdom, and the United States have garnered widespread acclaim and have all sold out completely, attesting to the brand's growing popularity.

Hosting Pakistan Fashion Week London was a major milestone in Agha Noor's success story, with record sales and a sold-out crowd. To cater to the changing needs of its customers, Agha Noor has launched a new line of 'Luxury Pret and Bridal' wear, reflecting the brand's commitment to innovation and creativity. Agha Noor has also been the primary sponsor of the 'Asiana London Show,' a Muslim lifestyle event featuring the renowned artist Sami Yousuf.

Farah Shaukat, co-founder of Agha Noor, was interviewed by the BBC UK about the brand's inspiring journey and its contribution to the Pakistani fashion industry. The Women's Chamber of Commerce Pakistan has recognized Agha Noor's achievements, awarding the brand a prestigious award on International Women's Day.

Agha Noor has expanded its global footprint by launching two grand outlets in the UK, including one in Westfield Stratford London, the largest shopping mall in Europe, and another in Bullring Birmingham. These outlets provide customers with an unparalleled shopping experience and showcase the brand's commitment to offering high-quality products and services.

# What the Future Looks Like

At Agha Noor, we take pride in our constant pursuit of excellence in both quality and style. We are always looking for ways to surpass our previous achievements and bring our customers the best possible products and experiences.

## Contact Us

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